

NURTURING SUSTAINABLE LEARNERS: USING MEDIA LITERACY TO INSPIRE 21ST CENTURY ENVIRONMENTAL SUSTAINABILITY

RESOURCE GUIDE

GRADES: THREE AND FOUR
SUBJECT AREAS: LANGUAGE AND SCIENCE AND TECHNOLOGY

Day	Learning Goals/Expectations	Resources
1	What does responsibility mean to students?	Book: Not my Fault - Chart Paper/ Markers - Co- created anchor chart

Lesson Details	Assessment
 Read text Not My Fault FOCUS READING QUESTION: What is the authors message? Support your answer with evidence from the text and your own ideas. Introduce APE reading strategy with students (Answer, Proof and Extend) Co- create with students an anchor chart with the following columns Author's Message, Evidence from Text, Schema Read text a- loud with students and ask them to think about the author's message, give evidence from the text and use their schema to construct meaning 	Assessment FOR Learning Listen to student responses (make a triple t– chart) record students responses list for: authors message, theme or big idea of the text and evidence to support their learning

Day	Learning Goals/Expectations	Resources
2	What is the student's responsibility to the environment?	Book: Not my Fault — Co– created anchor chart from previous day

Lesson Details	Assessment			
 Re- read text Not My Fault Show images of global warming at end of the text only Review APE reading strategy with students (Answer, Proof and Extend) Ask students focus question: What is the author's message about our responsibility to the environment? Support your answer with evidence from the text and your own ideas? Co- create anchor chart with three headings: Author's Message, Evidence from the text, Schema 	Assessment FOR Learning Listen to student responses (make a triple t– chart) record students responses list for: authors message, theme or big idea of the text and evidence to support their learning			

Day	Learning Goals/Expectations	Resources	
3	What action can we take to show environmental sustainability?	 Projector with Computer (internet access) or Smart Board Chart Paper and Markers Co — create anchor chart on ways to help reduce the use of plastic bags 	

Lesson Details	Assessment
 Go to website: http://video.nationalgeographic.com/video/player/environment/going-green-environment/conservation-in-action/norton-bag-env.html Show plastic bag video and discuss with students what they can do to help reduce the use of plastic bags Ask students to share ways that students and their families can reduce the use of plastic bags Students THINK PAIR SHARE about ways they help the environment record students ideas on anchor chart titled: Ways to help reduce the use of plastic bags 	Assessment FOR Learning - Assessing students background knowledge of environmental issues that concern them - Listen fors: make connections to video's, share background knowledge of environmental issues

Day	Learning Goals/Expectations	Resources	
4	Discuss the author's message in the text?	- Text: The Lorax - Chart paper and markers - Co- created anchor chart	

Lesson Details	Assessment
 Read text <i>The Lorax</i> At the end of the text create anchor chart with students Review APE reading strategy with students (Answer, Proof and Extend) Co- create with students an anchor chart with the following columns <i>Author's Message, Evidence from Text, Schema</i> Discuss author's message with students 	Assessment OF Learning - Listen Fors: Students can discuss author's message and give evidence to support their idea, students evidence is from text, students can extend their thinking and make text to world/text to self– connections/text– to– text connections

Day	Learning Goals/Expectations	Resources
5	co– create a success criteria for inferring the author's message	- Text: The Lorax - Co- created anchor chart from previous day - Chart paper and makers

Lesson Details	Assessment
 Re– read text <i>The Lorax</i> review anchor chart with students review APE reading strategy with students (Answer, Proof and Extend) With students co– create success criteria for <i>Inferring the authors message</i> 	Assessment FOR Learning – students can recognize important information for inferring the author's message and how to properly construct a response
	 Listen Fors: Students can discuss author's message and give evidence to support their idea, students evidence is from text, students can extend their thinking and make text to world/text to self— connections/text— to— text connections

Day	Learning Goals/Expectations	Resources
6	Co– create a rubric of inferring the	chart paper/projector with MS Word or Smart Board with Notebook
	authors message	10 software - markers

Lesson Details					Assessment
 Review co- created success criteria from previous day with students draw a table on chart paper or computer with projector with MS Word or Notebook 10 					Assessment FOR learning
make table with learning expectation and a descriptor for each level					Listen Fors: Students should
tell students this rubric will be used to assess their work					apply success criteria to rubric
Expectation	Level 1	Level 2	Level 3	Level 4	apply cucced officina to rubile
Answer the question: Use the wording of					
the question in your answer.	swer.				
Use proof from the text to support your					
nswer.					
Use evidence (e.g. quotes from the text).					
Extend your thinking.	your thinking.				
Use periods and capitals where they					
belong.					
*NOTE THIS CHART IS ONLY A SAMPLE.					
Should be co- created with students and tea	acher(s)				

Day	Learning Goals/Expectations	Resources
7	 What is the author's message in The 	Book: The Lorax
	Lorax?	 Co — created anchor chart created on day 4 and success criteria
	 Use success criteria to construct 	chart from day 5 and co- created rubric from day 6
	student responses	 readers notebook or line paper

Lesson Details	Assessment
 Re– read text <i>The Lorax (</i>optional) review anchor chart from day 4 review success criteria chart from day 5 and co– created rubric from day 6 Leave up all anchor charts for students to reference In students readers notebook students respond to the focus question: <i>What is the author's message in the text?</i> <i>Give evidence from the text and your own ideas to support your answer.</i> 	Assessment AS Learning: - Look for students using information from anchor charts to support their response

Day	Learning Goals/Expectations	Resources
8	Use teacher Feedback to help students improve our learning	Book: The Lorax - Co- created anchor chart created on day 4 and success criteria chart from day 5 and co- created rubric from day 6 - readers notebook or line paper - sticky notes to give feedback - Chart paper and Markers *See Appendix A for sample feedback anchor chart* - How to Give Effective Feedback to Your Students by Susan M. Brookhart

Lesson Details	Assessment
 review success criteria chart from day 5 and co- created rubric from day 6 and anchor chart with author's message created on day 4 Leave up all anchor charts for students to reference co- create anchor chart on how to use teacher feedback to improve their learning*See Appendix A for Sample* Give students Feedback on their writing (choose only one or two items in which to improve/change in their writing) For more information on giving feedback to your students consult How to Give Effective Feedback to Your Students by Susan M. Brookhart ensure students understand their feedback and then they should go and complete re- write 	Assessment OF Learning: - Students should re– write their responses based on teacher directed feedback - Teacher should Assess and assign a mark using cocreated rubric on final response - give students final feedback on their response

Day	Learning Goals/Expectations	Resources
9	- What is the author's message in the print ad? - Use co- created Success Criteria to help us find the author's message	- chart paper/markers - co- created success criteria chart created in lesson 5 - copy of print Public Service Announcement (PSA) from website http://www.toronto.ca/wesads/index.htm

Lesson Details			Assessment
rubric from day 6 - Show students p what is the author's from the text and yo - Review APE reac Proof and Extend) - Co- create with s following columns (Author's Message - Discuss author's - Leave up all ancle	rint ad and ask them a message in the princur own ideas to supding strategy with stated and anchor of see below): Evidence from Text message with stude for charts for studen to use the student on how to use the state of the	nt ad? Use evidence oport your answer. udents (Answer, chart with the	Assessment OF Learning — Listen Fors: Students can discuss author's message and give evidence to support their idea, students evidence is from text, students can extend their thinking and make text to world/text to self— connections/text— to— text connections

	Learning Goals/Expectations	Resources
Day		
10	- What is the author's message in the print ad? - Use co- created Success Criteria to help us find the author's message - Co- create level 4 writing sample	- chart paper/markers - co- created success criteria chart created in day 5 - copy of print Public Service Announcement (PSA) from website http://www.toronto.ca/wesads/index.htm - copy of co- created anchor chart used in day 9

Lesson Details	Assessment
 review success criteria chart from day 5 and co- created rubric from day 6 Review co- created anchor chart developed in day 9 with the following columns Author's Message, Evidence from Text, Schema Co- create shared writing, level 4 example in response to focus question with students After level 4 example is complete do think- a- loud with students to find evidence of APE within response 	Assessment FOR Learning – Listen Fors: Students can discuss author's message and give evidence to support their idea, students evidence is from text, students can extend their thinking and make text to world/text to self– connections/text– to– text connections

Day	Learning Goals/Expectations	Resources
11	 What is the author's message in the print ad? Use co- created Success Criteria to help us write responses 	 chart paper/markers co- created success criteria chart created in lesson 5 level 4 writing example from day 10 co- created rubric from day 6 line paper or students Readers Notebook
		 copy of print Public Service Announcement (PSA) from website http://www.toronto.ca/wesads/index.htm
		PARTICIPATION AND COLUMN REPORT MICHAEL STATE SOUTH MICHAEL STATE

Lesson Details	Assessment
 review success criteria chart from day 5 and co- created rubric from day 6 review level 4 writing example from day 10 review anchor chart created in day 9 review print ad/PSA and review focus question: what is the author's message in the print ad? Use evidence from the text and your own ideas to support your answer. Review APE reading strategy with students (Answer, Proof and Extend) In students Readers Notebooks or line paper students write response to focus question 	Assessment AS Learning - Listen Fors: Students can discuss author's message and give evidence to support their idea, students evidence is from text, students can extend their thinking and make text to world/text to self– connections/text– to– text connections - students use resources (anchor charts and success criteria) to respond to focus question

Day	Learning Goals/Expectations	Resources
12	Use teacher feedback to improve our responses to focus question	- chart paper/markers
	cal responses to roda question	- co- created success criteria chart created in lesson 5
		- level 4 writing example from day 10
		- co- created rubric from day 6
		line paper or students Readers Notebook
		- how to use teacher feedback anchor chart
		- sticky notes
		 copy of print Public Service Announcement (PSA) from website http://www.toronto.ca/wesads/index.htm
		PARK AND ROLD IN MACE INTO CONT MICHAEL STATE OF THE CONTROL OF TH

Lesson Details	Assessment
 review success criteria chart from day 5 and co- created rubric from day 6 review level 4 writing example from day 10 review anchor chart created in day 9 review print ad/PSA and review focus question: what is the author's message in the print ad? Use evidence from the text and your own ideas to support your answer. Review APE reading strategy with students (Answer, Proof and Extend) Give students Feedback on their writing (choose only one or two items in which to improve/change in their writing) For more information on giving feedback to your students consult How to Give Effective Feedback to Your Students by Susan M. Brookhart ensure students understand their feedback and then they should go and complete re- write 	Assessment OF Learning Students should re— write their responses based on teacher directed feedback Teacher should Assess and assign a mark using co—created rubric on final response give students final feedback on their response

Day	Learning Goals/Expectations	Resources
13	- How can we make our world green? - What does going green mean?	 chart paper/markers Computer with projector (internet) or smart board show students clip: http://video.nationalgeographic.com/video/player/kids/green-kids/natm-green-tips-kids.html

Lesson Details		Assessment
Show students interview clip: Green Tips use clip to help activate student thinking Make an anchor chart with students with two coloums:		Assessment AS Learning – Listen Fors: can students use their background knowledge to give their own green tips?
Green Tips What we can do to help		
- ask students to fill in chart with their responses		

Day	Learning Goals/Expectations	Resources
14	Use our knowledge about going green to encourage others to reduce the use of plastic bags.	- chart paper/markers

Lesson Details		Assessment
 review anchor chart created on day 13 on Green tips create anchor chart with students to help them brain storm ideas (see example below) 		Assessment FOR Learning - Listen Fors: can students use their background knowledge to give their own green tips?
Green Tip	Reason	
 ask students to fill in chart with their responses co- create chart with students ideas 		
•		

Day	Learning Goals/Expectations	Resources
15	Use our knowledge about going green to encourage others to reduce	- chart paper/markers
	the use of plastic bags. – Organize our ideas into a P2	 Power Writing template (P2) see below
	paragraph in shared writing	- anchor charts created on day 14 and day 13

Lesson Details	Assessment
- review anchor chart created on day 13 and day 14 - Discuss writing response question with students: Explain how you can encourage others to reduce the use of plastic bags - introduce P2 Power Writing format to students and complete as a shared writing piece with students - model 1 st complete graphic organizer then put ideas into one paragraph - ask students to help with ideas P1: Introduce Idea P2: First P2: Finally	Assessment AS Learning Listen Fors: can students use their background knowledge to give their own green tips? can students use the P2 Power Writing graphic organizer to organize their ideas? can students use transition words (e.g. first, next, finally, in conclusion)?

Day	Learning Goals/Expectations	Resources
16	Use our knowledge about going green to encourage others to reduce	- chart paper/markers
	the use of plastic bags. – Organize our ideas into a P2	Power Writing template (P2) see below
	paragraph in shared writing	 anchor charts created on day 14 and day 13

Lesson Details	Assessment
- review anchor chart created on day 13 and day 14 - Discuss writing response question with students: Explain how you can encourage others to reduce the use of plastic bags - introduce P2 Power Writing format to students and complete as a shared writing piece with students - model 1st complete graphic organizer then put ideas into one paragraph - ask students to help with ideas P1: Introduce Idea P2: First P2: Finally P1: Conclusion	Assessment AS Learning Listen Fors: can students use their background knowledge to give their own green tips? can students use the P2 Power Writing graphic organizer to organize their ideas? can students use transition words (e.g. first, next, finally, in conclusion)?

Day	Learning Goals/Expectations	Resources
17	Co– construct Success Criteria for creating a P2 paragraph writing	 chart paper/markers Power Writing template (P2) see below anchor charts created on day 14 and day 13 P2 shared writing graphic organizer and paragraph created on day
		15

Lesson Details	Assessment
review P2 shared writing sample created on day 15 review anchor charts created on day 13 and day 14 students write response on line paper or in writing notebooks students should co— cons trust success criteria for a P2 writing sample	Assessment FOR Learning Listen Fors: can students use the P2 Power Writing graphic organizer to organize their ideas? can students use transition words (e.g. first, next, finally, in conclusion)? can students independently write their ideas into a paragraph?

Day	Learning Goals/Expectations	Resources
18	Use peer feedback to improve our learning	anchor chart on how to use teacher feedback
	3	Power Writing template (P2) see below
		- anchor charts created on day 14 and day 13
		 P2 shared writing graphic organizer and paragraph created on day 15
		- student responses from day 17
		checklist to give peer feedback (See Appendix B)
		use co constructed success criteria chart created on day 17

Lesson Details	Assessment
- display anchor chart on how to use teacher feedback	Assessment OF Learning
 model for students how to use checklist to give peer feedback to each other studnets re— write their response using peer feedback 	 student should use peer feedback to improve their writing Listen fors: can students use their background knowledge to give their own green tips? can students use the P2 Power Writing graphic organizer to organize their ideas? can students use transition words (e.g. first, next, finally, in conclusion)? can students independently write their ideas into a paragraph? can students use peer feedback to improve their learning?

Day	Learning Goals/Expectations	Resources
19	Recognize and name the codes and conventions of a PSA	- Computer with projector (internet access or Smart Board) - Visit http://www.youtube.com/watch?v=HrEXjQAobz0 to access video clip Buried in Plastic

Lesson Details

- before we do this we must recognize the codes and conventions of a PSA
- Codes and Conventions simply means: how can we recognize the type of text?, what are the characterises of a PSA?
- tell students that in a couple of weeks they will create their very own Public Service Announcements (PSA)
- show students clip Buried In Plastic (watch PSA 3 times once with sound, without sound and then again with sound) each time ask students to notice the codes and conventions of a PSA
- Co- create anchor chart with students (see example below) to organize students thinking about the codes and conventions of a PSA

Code and Convention	Evidence from Text (PSA)
Humour	Bags falling out of car this helps to get people's attention

Assessment

- Assessment FOR Learning
- Look Fors: can students recognize the codes and conventions of a PSA? Can students support codes and conventions of a PSA with evidence from the text?

Day	Learning Goals/Expectations	Resources
20	– Explain the author's message in the PSA Buried in Plastic	 Computer with projector (internet access or Smart Board) Visit http://www.youtube.com/watch?v=HrEXjQAobz0 to access video clip Buried in Plastic anchor chart created from day 20 chart paper and markers

Lesson Details

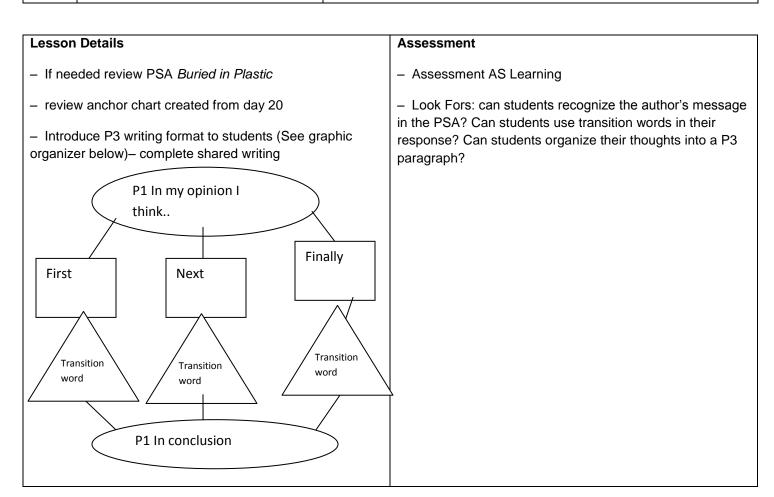
- students should watch PSA *Buried In Plastic* as students watch PSA ask them to focus on FOCUS QUESTION: What is the author's Message in the PSA. Support your answer with evidence from the text and your own ideas.
- make anchor chart with two columns (see below)
- co- construct anchor chart with students

Author's Message	Evidence from the text	Schema/Background Knowledge

Assessment

- Assessment AS Learning
- Look Fors: can students recognize the author's message in the PSA?

Day	Learning Goals/Expectations	Resources
21	 Explain the author's message in the PSA Use the P3 writing format to support your opinion 	- Computer with projector (internet access or Smart Board) - Visit http://www.youtube.com/watch?v=HrEXjQAobz0 to access video clip Buried in Plastic
		- anchor chart created from day 20
		Success Criteria chart created on day 4
		P3 Power Writing Graphic organizer
		- chart paper and markers
		anchor chart for transition words (See appendix C)
		anchor chart with author's message created on day 20



Day	Learning Goals/Expectations	Resources
22	Co– construct success criteria for a P3 paragraph	 anchor chart created from day 20 P3 Power Writing Graphic organizer chart paper and markers anchor chart for transition words (See appendix C)

Lesson Details	Assessment
 ask students to help co– construct a success criteria anchor chart for writing a P3 paragraph keep chart posted to use for future reference 	 Assessment FOR Learning Look Fors In success criteria anchor chat: – can students use the P3 Power Writing graphic organizer to organize their ideas? can students use transition words (e.g. first, next, finally, in conclusion)? can students independently write their ideas into a paragraph? Can students provide supporting details for their main ideas

Day	Learning Goals/Expectations	Resources
23	Discuss how the use of camera angles impact the author's message in	Codes and Conventions of a PSA anchor chart created on day 19
	the PSA Get the Ball Rolling.	- PSA Get the Ball Rolling
		http://www.youtube.com/watch?v=4MbTVC1BWaY
		Computer with Projector or Smart Board (internet access)
		anchor chart with different camera angles (appendix D)

Lesson Details	Assessment
 Review codes and conventions of a PSA (anchor chart created on day 19 	Assessment FOR Learning - Listen fors: can students apply knowledge of camera
Watch PSA Get the Ball Rolling	angles to the PSA being viewed?
 watch PSA 2 or 3 times each time ask students to look at the different camera angles 	can students use resources (e.g. anchor chart) to help generate their thinking
 show students anchor chart and watch PSA again this time divide the class into 4 groups and ask students in each group to look for 1 of the four different camera angles outlined in anchor chart 	
 Then ask students to think pair share about how the different camera angles impact the author's message (e.g. a close up camera angle on a figure means that the figure is important and the author wants the audience to pay attention to it) 	

Day	Learning Goals/Expectations	Resources
24	 What is the author's message in the PSA Get the Ball Rolling Apply your knowledge of a P3 paragraph to complete your response 	 Success Criteria from day 22 Codes and Conventions of a PSA anchor chart created on day 19 PSA Get the Ball Rolling http://www.youtube.com/watch?v=4MbTVC1BWaY Computer with Projector or Smart Board (internet access) P3 Power Writing Graphic organizer (copy of students) Level 4 example created on day 21 chart paper and markers anchor chart for transition words (See appendix C)

Lesson Details

- show students PSA Get the Ball Rolling
- Ask students focus question: What is the author's message in the PSA <u>Get the Ball Rolling</u>. Support your answer with evidence from the text and your own ideas.
- show PSA 3 times once with sound, without sound and then with sound throughout viewing ask students to focus on what they think the author's message is in the PSA
- Co
 — construct anchor chart for Author's Message,
 Evidence from Text and Own Ideas (See sample below)

Author's Message	Evidence from the text	Schema

 students write response on line paper or in readers notebook

Assessment

- Assessment AS Learning
- Look Fors In success criteria anchor chat: can students use the P3 Power Writing graphic organizer to organize their ideas?
- can students use transition words (e.g. first, next, finally, in conclusion)?
- can students independently write their ideas into a paragraph? Can students provide supporting details for their main ideas

Day	Learning Goals/Expectations	Resources
25	Students get teacher feedback on their paragraph to improve their	- Success Criteria from day 22
	learning	Authors Message anchor chart from day 24
		Codes and Conventions of a PSA anchor chart created on day 19
		- PSA Get the Ball Rolling
		http://www.youtube.com/watch?v=4MbTVC1BWaY
		Computer with Projector or Smart Board (internet access)
		 P3 Power Writing Graphic organizer (copy of students)
		 Level 4 example created on day 21
		 chart paper and markers
		 sticky notes for teacher feedback
		anchor chart for transition words (See appendix C)

Lesson Details	Assessment
- students share teacher feedback (optional)	Assessment OF Learning
 students begin to re— write responses based on teacher feedback 	 Look Fors In success criteria anchor chat: – can students use the P3 Power Writing graphic organizer to organize their ideas?
 students are assessed using co created success criteria anchor chart created on day 22 	- can students use transition words (e.g. first, next, finally, in conclusion)?
- students re- write responses	 can students independently write their ideas into a paragraph? Can students provide supporting details for their main ideas
	can students use teacher feedback to improve their writing?

Day	Learning Goals/Expectations	Resources
26	Recognize and name character traits of Canadian Habitat Hero's	 Text Book: Dr. Jeroski, Sharon. Literacy In Action. Pearson Education Canada Inc. 2007 Toronto, Ontario Canada. chart paper and markers

Lesson Details	Assessment
 Read two story pertaining to a Canadian Habitat Hero 	Assessment FOR Learning
 Make an anchor chart (see below) with character and his/her characteristics Model for student how to infer characteristics of a person Optional: to support students you can re- create this anchor chart with other habitat heroes from text or you can have students do this independently 	Look fors: - Can students recognize character traits? - Can students find evidence from the text to support their character trait? - Can students infer character traits
Trait: Evidence from the text: Evidence from the text: Character Name	
Trait: Evidence from the text: Evidence from the text:	

Day	Learning Goals/Expectations	Resources
	 Recognize and name character traits of Canadian Habitat Hero's Create a Facebook Profile of a Canadian Habitat Hero 	Text Book: Dr. Jeroski, Sharon. <i>Literacy In Action</i> . Pearson Education Canada Inc. 2007 Toronto, Ontario Canada. - chart paper and markers - computer with Smart Board Notebook 10 software or computer with projector and MS Word Program - anchor chart with character traits created on day 26

Lesson Details	Assessment
review anchor charts from previous day on character trait created on day 26	– Assessment OF Learning
oreated on day 20	Look Fors:
On computer create a Facebook profile page (moc)	can students use information from anchor chart created
Discuss Facebook codes and conventions with students	on day 26 and apply to Facebook page?
co–construct success criteria with students on how to create a Facebook page	Can students use co- created success criteria to create their Facebook page
give students a template to create their own Facebook page	Students will be assessed according to the success criteria co–created

Day	Learning Goals/Expectations	Resources
28	Form student groups for PSAPlanning StageLearn how to plan a story board	- chart paper and markers - computer with Smart Board Notebook 10 software or computer with
		projector and MS Word Program – anchor chart with character traits created on day 26

Lesson Details	Assessment
 review anchor charts from previous day on character trait created on day 26 On computer create a Facebook profile page (moc) Discuss Facebook codes and conventions with students co- construct success criteria with students on how to create a Facebook page give students a template to create their own Facebook page 	- Assessment OF Learning Look Fors: - can students use information from anchor chart created on day 26 and apply to Facebook page? - Can students use co–created success criteria to create their Facebook page - Students will be assessed according to the success criteria co–created
For more information consult: Ontario Ministry of Education. (2007). Guide to Effective Instruction In Media Literacy Grades 4 to 6. A Multi– volume Resource from the Ministry of Education. Volume Seven.	

Day	Learning Goals/Expectations	Resources
29	Introduce story boards learn about the purpose of a story	- Chart paper and markers
	board	- Story Board Template (See Appendix E)

Lesson Details

- Students may need 3-4 days to complete this process
- organize students into groups (mixed ability groupings)
 into groups with 4 students in each group (or preference)
- Create a sample story board with students and do a think- a- loud as you create your story board (discuss all parts of the story board)
- Keep your sample story board simple (e.g. no more than 3 characters) and make sure to follow the codes and conventions of a PSA
- then create a success criteria for writing your own story board (all members of the group should help in writing and creating their story board)

SUCCESS CRITERIA FOR CREATING A PSA

- brainstorm ideas
- decide on a focussed topic with a strong author's message
- figure out ways to catch the audiences' attention
- complete the storyboard template
- get peer feedback on storyboard
- check in with the teacher
- decide on roles for your group (director, camera person, actors)
- practice your PSA
- get peer feedback on your PSA
- film your PSA
- edit your PSA and Screen your PSA

Assessment

- Assessment FOR Learning
- Students will be assessed based on the success criteria of their story board.

Look Fors:

- Can students follow the codes and conventions of a PSA?
- Are students working collaboratively in their groups?
- Are students using the success criteria to create their PSA?
- –Are students providing a rationale for their camera angles?

Day	Learning Goals/Expectations	Resources
30	- Assign roles within the groups - Discuss roles for each student	- Chart paper and markers - Story Board Template (See Appendix E)

Lesson Details

 The roles for each group member outlined below is optional. Feel free to switch up the roles as needed.

Encourage students to reflect on their multiple intelligences to choose the role that would best fit them.

Group Member 1: Writer (contributes ideas to the story board, makes changes where needed)

Group Member 2: Producer (over see's entire project, follows time lines and ensures all members are working together)

Group Member 3: Editor (put's film into computer program e.g., *I– Movie* or *Movie Maker* adds text, sound and visual imagery where needed)

Group Member 4: Camera Operator (films students).

**NOTE: For our project we purchased *Flip* brand cameras. They are fairly inexpensive and easy to use.

Assessment

- Assessment FOR Learning

Look Fors:

- Can students follow the codes and conventions of a PSA?
- Are students working collaboratively in their groups?
- Are students choosing roles based on their strengths?

Day	Learning Goals/Expectations	Resources
31	Film and Edit student PSA's	- Cameras to film
		- Computer Software to Edit (e.g. Movie Maker or I- Movie)
		- Story Board Template (See Appendix E)

Lesson Details

NOTE: As an option the teacher does not have to film their PSA they can just practice and perform them in front of the class.

- Allow students time to practice 1 2 weeks and then students should be ready to film one another
- Make sure to explain to the camera operator how to use the camera
- Students film and edit PSA's

Assessment

- Assessment FOR Learning

Look Fors:

- Can students follow the codes and conventions of a PSA?
- Are students working collaboratively in their groups?
- Are students choosing roles based on their strengths?

Day	Learning Goals/Expectations	Resources
32	Celebration of learning	- Computer/Projector to watch PSA's

Lesson Details	Assessment
- Invite other classes to watch PSA projects	- Assessment OF Learning
At the end of the unit ask students to write a one page reflection on what they learned	Look Fors: - Can students follow the codes and conventions of a PSA? - Are students working collaboratively in their groups? - Use success criteria to evaluate students PSA

RESOURCE LIST

NOTE: Not all these resources were used in the direct implementation of the project, however they may be helpful to consult.

Ministry Documents

Ontario Ministry of Education. (2007). Guide to Effective Instruction In Media Literacy Grades 4 to 6. A Multi– volume Resource from the Ministry of Education. Volume Seven.

Ontario Ministry of Education. (2010). *Growing Success Assessment, Evaluation and Reporting In Ontario Schools*. 1st ed. (09– 027). Queens Printer for Ontario.

Professional Resources

Martin, Camilla and Leclerc and Jennifer. (Winter 2009). Robust Thinking A Must for All Students. Adapted from A Guide to Effective Literacy Instruction. 13, (2), 16–17.

Fisher, Douglas and Frey, Nancy. Feed Up, Back, Forward. (November 2009). *Educational Leadership*, 67 (3), p. 20 – 25. Retrieved from http://www.ascd.org/publications/educational– leadership/nov09/vol67/num03/Feed– Up,– Back,– Forward.aspx

Brookhart, M. Susan. (2008). Feedback An Overview, Types of Feedback and Their Purpose. *How to Give Effective Feedback to Your Student*. (Chpater 1 and 2). Retrieved from http://www.ascd.org/publications/books/108019.aspx

T.D.S.B. Documents

Anderson, Neil and Webb, Sylvie et al. Media Studies K- 12. Toronto District School Board. (2005).

Other

Not My Fault Leif Kristiansson and Dick Stenberg

The Lorax Dr. Seuss

Dr. Jeroski, Sharon. Literacy In Action. Pearson Education Canada Inc. 2007 Toronto, Ontario Canada.

Appendix A

How to Use Feedback

Display this information on chart paper for students to use as an anchor chart

- Read the feedback
- Ask the teacher if you don't understand the feedback
- Re-do you work and consider or think about your feedback
- Make changes only where you need to

Appendix B

Success Criteria Checklist

Peer Feedback

Criteria	Met	Not Met
In power 1 Did my buddy use the		
wording of the question in their		
answer?		
In power 2 Did my buddy		
introduce and explain their idea?		
In power 2 Did my buddy		
introduce and explain their idea?		
In power 2 Did my buddy		
introduce and explain their idea?		
In the conclusion did my buddy		
summarize the ideas from the		
power 2's?		
Did my buddy indent at the		
beginning of their work?		
Comments:		
Something my buddy did well was		
Something my buddy can improve on is		

Appendix C:

Transition Words

NOTE: Post these words on an anchor chart for students to refer to

Transition Words for Power 2 Sentences

First, Next, Finally, To begin with, First of all, Above all, Finally, Another, Last of All

Transition Words for Power 3 Sentences

For example, In fact, Another reason, In fact, As a result, Otherwise, Therefore, For this reason, In other words

Power 1 Concluding Sentences

Finally, I think that, I believe, In my own opinion, In conclusion, To conclude, Last of all, To summarize

^{**}Note this checklist can be modified to fit any type of writing**

Appendix D:

Camera Angles

NOTE: Post on an anchor chart for students to use during the unit

Straight On (at eye level): - shows the object and the background

Close Up: - makes the object appear large, cannot see much of the background and makes the object seem important

Low Angle (Looking Up): - shows power, shows the object is important

High Angle: - makes the object seem smaller and less important

Long Shot: - shows the image as "life size", makes the image seem less important

Appendix E:

STORYBOARD

SHOT #1

IMAGE/TEXT:
DIALOGUE:
DIALOGUE.
MUSIC:
CAMERA ANGLE:
RATIONALE:
EXPLANATION OF SHOT:
EXPLANATION OF SHOT.

SHOT#2

DAA OF TEVE
IMAGE/TEXT:
DIM COUE
DIALOGUE:
MUSIC:
CAMERA ANGLE:
DATIONAL F
RATIONALE:
EXPLANATION OF SHOT:
EXTENSION OF OHOT.

SHOT#3

IMAGE/TEXT:
DIALOGUE:
BINEOGOE.
MUSIC:
CAMERA ANGLE:
RATIONALE:
EXPLANATION OF SHOT:

SHOT # 4

DAA OF TEVE
IMAGE/TEXT:
DIM COUE
DIALOGUE:
MUSIC:
CAMERA ANGLE:
DATIONAL F
RATIONALE:
EXPLANATION OF SHOT:
EXTENSION OF OHOT.

SHOT # 5

DAA OF TEVE
IMAGE/TEXT:
DIM COUE
DIALOGUE:
MUSIC:
CAMERA ANGLE:
DATIONAL F
RATIONALE:
EXPLANATION OF SHOT:
EXTENSION OF OHOT.

SHOT #6

DAA OF TEVE
IMAGE/TEXT:
DIM COUE
DIALOGUE:
MUSIC:
CAMERA ANGLE:
DATIONAL F
RATIONALE:
EXPLANATION OF SHOT:
EXTENSION OF OHOT.