



BRAINSTORM ACTIVITY – SURVEY QUESTIONS

GROUP MEMBERS

REMEMBER THESE TIPS FOR FORMULATING QUESTIONS:

- 1) Keep things simple! Choose language that is appropriate and easy to understand.
- 2) Avoid bias! Choose your words carefully so that your own personal assumptions and beliefs do not influence questionnaire answers.
- 3) Avoid introducing more than one concept per question.

Fill in the following chart after discussing possible survey questions with your group members. Use the abbreviations to indicate what type of question you have written.

Question	Type Open Ended (OE), Hypothetical (H), Fill in the Blank (FB), Closed (C), Rank Order (RO)
